

# HIGHER ED ELEVATED: UTAH'S NEW ATTAINMENT GOAL

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# PREVIOUS GOAL: 66 BY 2020

## STRENGTHS

- Quantifiable
- Easy to remember, clear to understand
- Universal to the postsecondary system
- Data driven
- Workforce focused

## CHALLENGES

- Difficult to measure progress with available data collection systems
- Not specifically tied to workforce development programs
- Not tied to occupational-specific workforce demand

# FEEDBACK FROM ATTAINMENT WORKGROUP

- Measure outcomes, not activity
- Focus on economy, community, family
- Assure connections to business community
- Encourage efficiency
- Reward education programs that create individual and statewide economic success (SB 238)
- Identify solid metrics that align with other programs



# HIGHER ED ELEVATED:

The next step in Utah's postsecondary attainment journey



# MEASURING QUALITY

- Subgoals that measure progress in each quality-driven focus areas
- Incentivize quality outcomes
- Measure at system and institution level
- Designate measures that reflect institutional missions
- Designate measures that reflect local economy
- Align measures to performance funding and workforce development programs

# EQUITABLE ACCESS

- Success:
  - All Utahns, including those from underrepresented populations, have clearly defined and properly supported access to a variety of Utah's postsecondary education options.
- Measured by:
  - Enrollments of individuals in underrepresented races and ethnicities
  - Enrollments of economically disadvantaged individuals
  - Financial Aid participation
  - Enrollments of returning Adults

# PURPOSEFUL PATHWAYS

- Success:
  - Students flow efficiently through secondary education and higher education (including academic and technical institutions) by way of integrated, relevant pathways.
- Measured by:
  - Efficiency of student completions
  - Transfer-to-completion rates
  - Development of stackable program paths

# MEANINGFUL AWARDS

- Success:
  - Utah's technical and academic institutions provide meaningful education and training to support growth, increase achievement of underrepresented populations, and sustain economic development.
- Measured by:
  - Completions
  - Completions in high-wage/high-mobility career paths
  - Completions in economically critical occupational fields



# NEXT STEPS

- Upon approval of the commission
  - Work with academic and technical institutions to identify appropriate goals
  - Ensure alignment with performance funding, workforce performance measures
  - Gather data to create baselines
  - Develop dashboard for tracking and transparency